

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. (previously presented) A computer software product comprising a computer readable storage medium having a computer program which when loaded into a personal computer causes the personal computer to perform the following steps:
  - a. locating and selecting at least one digital image supplied by a user and provided in said storage medium;
  - b. incorporating said image in a game; and
  - c. automatically displaying a prestored message to said user upon playing or completion of said game.
2. (original) A computer software product according to claim 1 wherein a user of said computer program is automatically forwarded to a remote computer site upon playing or completion of said game.
3. (previously presented) A computer software product according to claim 1 wherein said computer software product includes a contest entry number that can be verified.
4. (original) A computer software product according to claim 3 wherein said contest entry number is verified by calling a phone number and providing said contest entry number.
5. (original) A computer software product according to claim 3 wherein said contest entry number is verified automatically by said computer program accessing a remote computer and providing said contest number so as to determine if the user is a winner.
6. (original) A computer software product according to claim 5 wherein contest number is encrypted.

7. (original) A computer software product according to claim 1 wherein said program includes providing a product coupon.

8. (original) A computer software product according to claim 7 wherein said coupon is provided by printing a coupon in response to instructions by said computer software.

9. (original) A computer software product according to claim 8 further comprising means for limiting the number of times said coupon may be printed.

10. (original) A computer software product according to claim 2 wherein said remote computer forwards a product coupon to said personal computer for printing by said personal computer and used by said user.

11. (original) A computer software product according to claim 1 wherein said computer readable storage medium comprises a Computer Disc.

12. (original) A computer software product according to claim 1 wherein said computer readable storage medium comprises a remote computer system.

13. (original) A computer software product according to claim 1 wherein said game is a concentration game wherein a plurality of sections are provided that cover an image, a plurality of paired images are associated with said plurality of sections and when two like images are selected a portion of said image covered by said sections is revealed.

14. (original) A computer software product according to claim 1 wherein said game comprises a puzzle.

15. (original) A computer software product according to claim 1 wherein said game comprises a square section puzzle.

16. (original) A computer software product according to claim 1 wherein said locating and selecting is automatically done by said program.

17. (previously presented) A computer software product comprising a computer readable storage medium having a computer program which when loaded into a personal computer causes the personal computer to perform the following steps:

- a. locating and selecting at least one digital image supplied by a user and provided in a storage medium;
- b. incorporating said image in a game; and
- c. automatically forwarding the user to a remote computer site upon playing or completion of said game.

18. (previously presented) A computer software product according to claim 17 wherein said computer software product includes a contest entry number that can be verified.

19. (currently amended) A computer software product according to claim ~~17~~ 18 wherein said contest entry number is verified by calling a phone number and providing said contest entry number.

20. (currently amended) A computer software product according to claim ~~17~~ 18 wherein said contest entry number is verified automatically by said computer program accessing a remote computer and providing said contest number so as to determine if the user is a winner.

21. (original) A computer software product according to claim 20 wherein contest number is encrypted.

22. (original) A computer software product according to claim 17 wherein said program includes providing a product coupon.

23. (original) A computer software product according to claim 22 wherein said coupon is provided by printing a coupon in response to instructions by said computer software.

24. (original) A computer software product according to claim 23 further comprising means for limiting the number of times said coupon may be printed.

25. (original) A computer software product according to claim 17 wherein said remote computer forwards a product coupon to said personal computer for printing by said personal computer and use by said user.

26. (original) A computer software product according to claim 17 wherein said computer readable storage medium comprises a Computer Disc.

27. (original) A computer software product according to claim 17 wherein said computer readable storage medium comprises a remote computer system.

28. (original) A computer software product according to claim 17 wherein said game is a concentration game wherein a plurality of sections are provided that cover an image, a plurality of paired images are associated with said plurality of sections and when two like images are selected a portion of said image covered by said sections is revealed.

29. (original) A computer software product according to claim 17 wherein said game comprises a puzzle.

30. (original) A computer software product according to claim 17 wherein said game comprises a square section puzzle.

31. (original) A computer software product according to claim 17 wherein said locating and selecting is automatically done by said program.

32. (previously presented) A computer software product comprising a computer readable storage medium having a computer program which when loaded into a personal computer causes the personal computer to perform the following steps:

- a. locating and selecting at least one digital image supplied by a user and provided in said storage medium;
- b. automatically forwarding a user on said personal computer to a remote computer site upon a predetermined action for viewing a product advertisement by said user.

33. (previously presented) A computer software product according to claim 32 wherein said predetermined action comprises playing of a game.

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